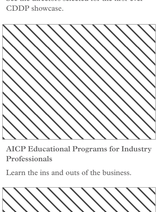
# 2017 AICP Week

2017 AICP Week, June 7-9

June 7: 2017 AICP Next Awards Premiere

June 9: 2017 AICP Show Premiere



### The Commercial Directors Diversity Program

See the directors selected for the first-ever CDDP showcase.



### AICP Educational Programs for Industry Professionals

Learn the ins and outs of the business.



### "Spotted" - AICP Monthly Newsletter on Industry Topics

Sign up for the members-only newsletter.



## AICP Guidelines

Industry guidelines for responsible business practices between production companies and their contracting-clients.



**AICP Guidelines**
Responsible business practices for live action production.
Learn More

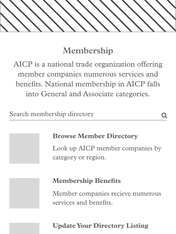


**AICP Green Guidelines**
Make your production more sustainable. Follow our best green standards & practices.
Learn More



**AICP Digital Guidelines**
Industry standard for producing digital content.
Learn More

... VIEW MORE BUSINESS RESOURCES



## Calendar

EVENTS | LABOR DATES

MARCH 17 Friday
AICP TOWN HALL ON 4K & HDR: NYC
Learn More

MARCH 18 Saturday
AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 1
Register

MARCH 19 Wednesday
AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 2
Register

MARCH 21 Tuesday
AICP LABOR ROUNDTABLE IN LOS ANGELES
Learn More

MARCH 29 Wednesday
AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK
Learn More

APRIL 1 Saturday
AICP PRODUCTION TRAINING SEMINAR IN CHICAGO
Register

APRIL 5 Wednesday
AICP LABOR ROUNDTABLE IN NEW YORK
Learn More

APRIL 18 Tuesday
AICP LABOR ROUNDTABLE IN LOS ANGELES
Register

MAY 6 Saturday
AICP PRODUCTION TRAINING SEMINAR IN ATLANTA
Register

... VIEW ALL EVENTS



## Membership

AICP is a national trade organization offering member companies numerous services and benefits. National membership in AICP falls into General and Associate categories.

Search membership directory



**Browse Member Directory**
Look up AICP member companies by category or region.



**Membership Benefits**
Member companies recieve numerous services and benefits.



**Update Your Directory Listing**
Submit updates to your company profile.

### AICP PARTNERS



### SUPPORTING PARTNERS





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Search




2017 AICP Week, June 7-9

June 7: 2017 AICP Next Awards Premiere

June 9: 2017 AICP Show Premiere




2017 AICP Week, June 7-9

June 7: 2017 AICP Next Awards Premiere

June 9: 2017 AICP Show Premiere

Welcome, Effie Samios

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Business Affairs Information

Legal Initiative

Legislative & Production Data

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## Business Affairs Information

AICP Agreements

AICP Analysis of Advertising Agency Contracts

AICP Forms & Releases

AICP Guidelines

Business Affairs Bulletins

Client Guidelines

Insurance Information

Universal Principles of Engagement

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Sign In

# BUSINESS RESOURCES

In this section, you will find guidelines, agreements, forms, and other tools to help you efficiently and effectively run your business.

This section also contains information about incentives, production alerts, and other information necessary to day-to-day business.

If you have questions about any of the information in this section, please contact: contact Denise Gilmartin, VP, Business Affairs & Non-Traditional Media at deniseg@aicp.com.

Questions regarding legislation, production updates or alerts, and state tax incentives should be directed to David Phelps, Director of External Relations, at davidp@aicp.com.

Ad Unit: 300x250px

## IN THIS SECTION

**Business Affairs Information**

Information about business affairs.

Learn More

**AICP Legal Initiative**

Encouraging agencies to adopt uniform language in production agreements.

Learn More

**AICP Legislative & Production Information**

The AICP working for you and your company.

Learn More

**Town Hall Presentations**

Find all documentation from AICP Town Hall Meetings here.

Learn More

**Diversity Initiative Participants**

A list of companies certified as meeting diversity initiative requirements.

Learn More

**AICP Green**

Tips for keeping the planet green.

Learn More



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Search

# BUSINESS RESOURCES

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A list of companies certified as meeting diversity initiative requirements.

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**AICP Green**

Tips for keeping the planet green.

Learn More



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# AICP AGREEMENTS

Several of these agreements are only available to members. For those agreements, you will be prompted to enter your company and password.

**AICP Standard Commercial Production Agreement**

- AICP Standard Commercial Production Agreement
- AICP Standard Commercial Production Agreement: Addendum A - Production Specifications and Estimate Form
- AICP Standard Commercial Production Agreement: Addendum B - Editorial Insurance Obligation
- AICP Standard Commercial Production Agreement: Addendum C - Direct Payment Rider/Risk of Loss Rider

**AICP Standard Production Agreement: Digital**

**AICP Contract Addenda**

**Digital Statement Of Work**

**Non-Disclosure Agreements**

**aicp.next New Media Contracts & Riders**

**AICP Foreign Production Services Agreement**

**AICP/PLASA Equipment Rental Terms and Conditions**

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# CALENDAR

EVENTS | LABOR DATES

MARCH 17 Friday
AICP TOWN HALL ON 4K & HDR: NYC
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## 2018

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# CALENDAR

EVENTS | LABOR DATES

JANUARY
1
Wednesday

**NEW YEAR'S DAY**

Teamsters Local 817 Location Scouts/Managers Rate Increase

Teamsters Local 817 Drivers Rate Increase

JANUARY
16
Monday

**MLK DAY**

Union Holiday: IA CPA, Teamsters Local 399, IA Local 829, Teamsters Local 817 Drivers, Teamsters Local 817 Location Scouts/Managers, and DGA

FEBRUARY
20
Monday

**PRESIDENT'S DAY**

Union Holiday: IA CPA, Teamsters Local 399, IA Local 829, Local 52, Teamsters Local 817 Drivers, Teamsters Local 817 Location Scouts/Managers, and DGA

MARCH
26
Sunday

**MPIP BENEFIT RATE INCREASE OUTSIDE LA COUNTY**

Memorandum to Employers Signatory to an East Coast Agreement

APRIL
16
Wednesday

**EASTER SUNDAY**

Union Holiday: Local 52 (if worked)

MAY
29
Monday

**MEMORIAL DAY**

Union Holiday: IA CPA, Teamsters Local 399, IA Local 829, Local 52, Teamsters Local 817 Drivers, Teamsters Local 817 Location Scouts/Managers, and DGA

## 2018

SEPTEMBER
1
Wednesday

**NEW YEAR'S DAY**

Teamsters Local 817 Location Scouts/Managers Rate Increase

Teamsters Local 817 Drivers Rate Increase

SEPTEMBER
16
Monday

**MLK DAY**

Union Holiday: IA CPA, Teamsters Local 399, IA Local 829, Teamsters Local 817 Drivers, Teamsters Local 817 Location Scouts/Managers, and DGA

FEBRUARY
20
Monday

**PRESIDENT'S DAY**

Union Holiday: IA CPA, Teamsters Local 399, IA Local 829, Local 52, Teamsters Local 817 Drivers, Teamsters Local 817 Location Scouts/Managers, and DGA

MARCH
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Union Holiday: IA CPA, Teamsters Local 399, IA Local 829, Local 52, Teamsters Local 817 Drivers, Teamsters Local 817 Location Scouts/Managers, and DGA

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AICP Awards

AICP Show

AICP Next Awards

AICP Awards Tour

AICP Show and Next Awards Archive

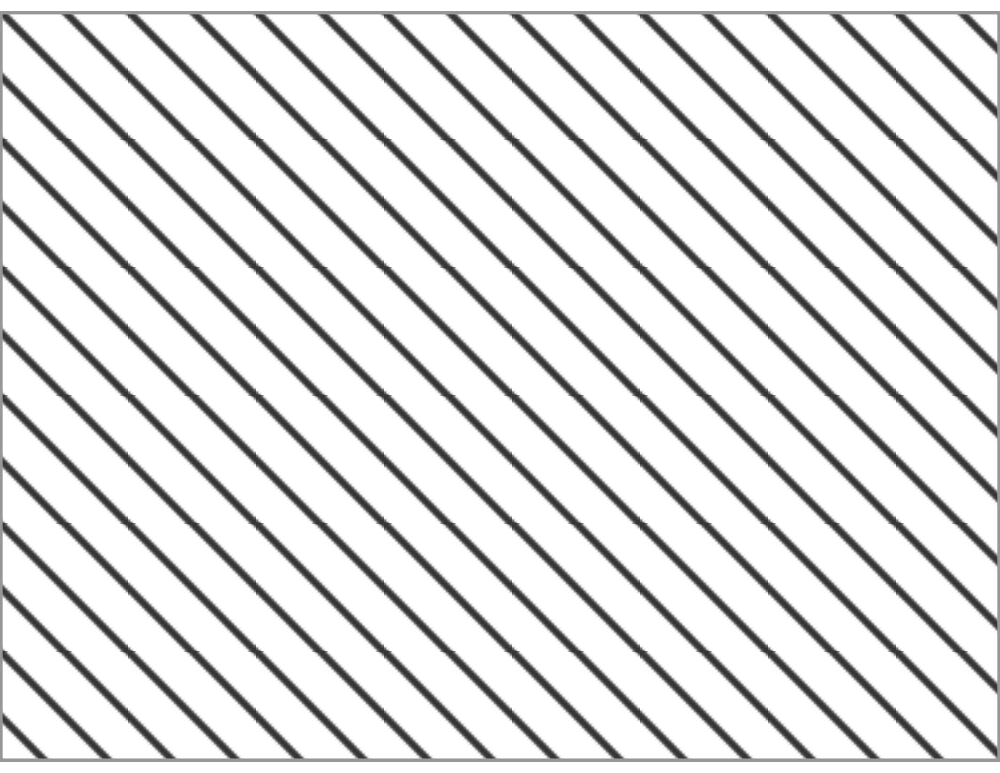
AICP Awards Entry Information

2017 AICP Week

...VIEW ALL

Sign In

# AICP AWARDS



The AICP Show, The Art & Technique of the American Commercial, is more than just an awards show judging the best work of the year. It's an ongoing archival project with cultural and artistic significance. Since the Show's inception in 1992, the honored work is included in the archives of the Film Department at The Museum of Modern Art (MoMA), in New York.

The AICP Next Awards recognize outstanding work and the creative forces behind it, but are much more than an awards competition - it is a platform for thought leadership and analysis by those pushing boundaries and raising the bar higher on marketing content.

## IN THIS SECTION

### The AICP Show

The AICP Show, The Art & Technique of the American Commercial, is more than just an awards show judging the best work of the year. It's an ongoing archival project with cultural and artistic significance.

Learn More

### AICP Next Awards

The AICP Next Awards recognize outstanding work and the creative forces behind it, but are much more than an awards competition - it is a platform for thought leadership and analysis by those pushing boundaries and raising the bar higher on marketing content.

Learn More

### AICP Awards Tour

An AICP Awards Tour Pass will grant admittance to one person to AICP Tour stops in Detroit, Los Angeles, San Francisco, Dallas, Minneapolis, Chicago, Richmond, Atlanta, and Miami.

Learn More

### AICP Show and Next Awards Archive

The AICP Show website serves as an archive for every honoree from every year. By visiting the website, you can view any winner in its entirety.

Visit Archive

### AICP Awards Entry Information

The extended deadline for entries is March 10, 2017.

Enter

### AICP Show & AICP Next Awards Honoree or Shortlist Certificate

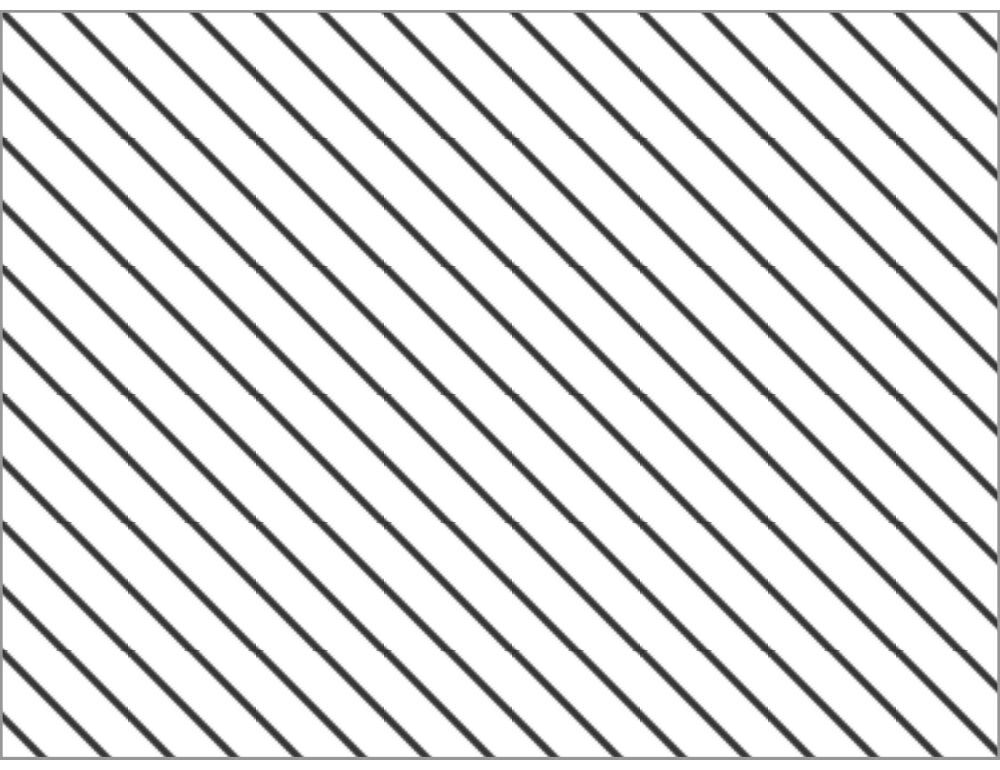
Order your AICP Awards or Shortlist plaque.

Download Form



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# AICP SHOW, THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL



The AICP Show, The Art & Technique of the American Commercial, is more than just an awards show judging the best work of the year. It's an ongoing archival project with cultural and artistic significance. Since the Show's inception in 1992, the honored work is included in the archives of the Film Department at The Museum of Modern Art (MoMA), in New York. The Show is judged by close to 400 advertising and production professionals, and is assembled by a curatorial panel of prominent industry leaders.

## AICP SHOW CATEGORIES

| | |
|---|---|
| Visual Style | Performance |
| Humor | Direction |
| Cinematography | Animation |
| Editorial | Design |
| Visual Effects | Original Music |
| Sound Design | Licensed Soundtrack or Arrangement |
| Music Video | Production |
| Production Design | Concept |
| Public Service Announcement | Cause |
| Low Budget | Student Commercial |
| Advertising Excellence/ Single Commercial | Advertising Excellence/ Campaign |
| Advertising Excellence/ International | |

AICP Show Category Descriptions

ENTER AICP SHOW

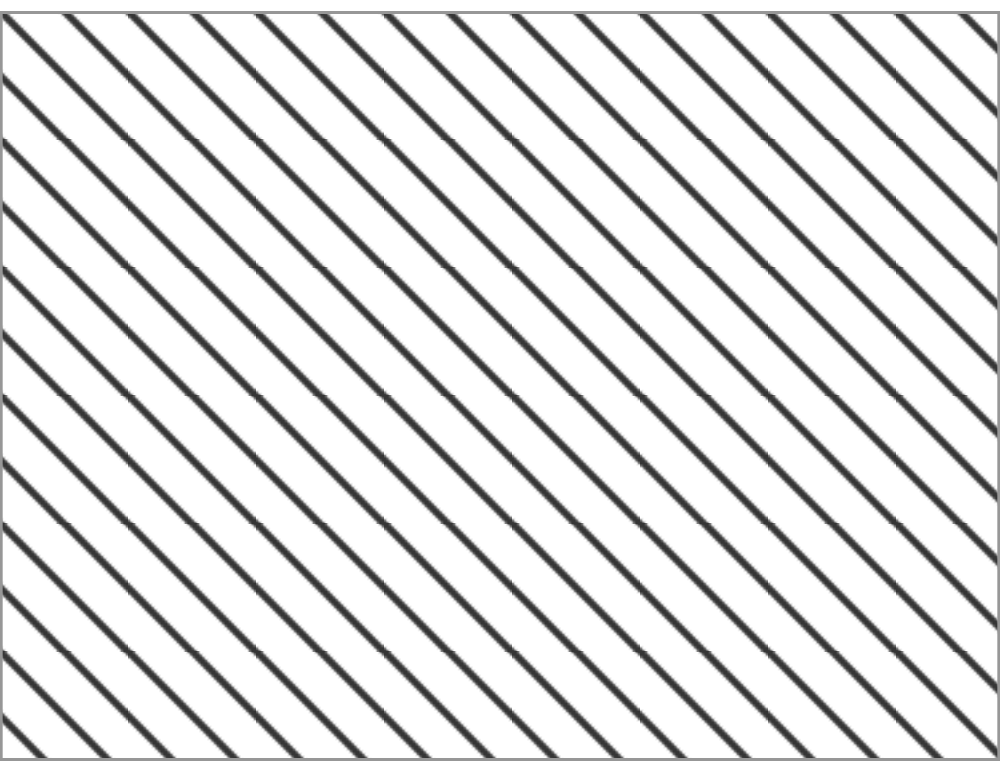
AICP SHOW HONOREES

2017 AICP SHOW



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# AICP AWARDS TOUR



An AICP Awards Tour Pass will grant admittance to one person to AICP Tour stops in Detroit, Los Angeles, San Francisco, Dallas, Minneapolis, Chicago, Richmond, Atlanta, and Miami.

BUY TOUR PASS

## 2016 AICP AWARDS TOUR STOPS

JULY 21 Thursday
2016 AICP SHOW IN DETROIT
Learn More

JULY 27 Wednesday
2016 AICP AWARDS IN LOS ANGELES
Learn More

SEPTEMBER 9 Thursday
2016 AICP SHOW IN MINNESOTA
Learn More

SEPTEMBER 13 Tuesday
2016 AICP NEXT AWARDS IN SAN FRANCISCO
Learn More

SEPTEMBER 22 Thursday
2016 AICP SHOW IN ATLANTA
Learn More

OCTOBER 6 Thursday
2016 AICP NEXT AWARDS IN DALLAS
Learn More

OCTOBER 13 Thursday
2016 AICP SHOW IN RICHMOND
Learn More

NOVEMBER 2 Wednesday
2016 AICP SHOW IN KANSAS CITY
Learn More

NOVEMBER 3 Thursday
2016 AICP NEXT AWARDS IN CHICAGO
Learn More

NOVEMBER 17 Thursday
2016 AICP SHOW IN CHICAGO
Learn More

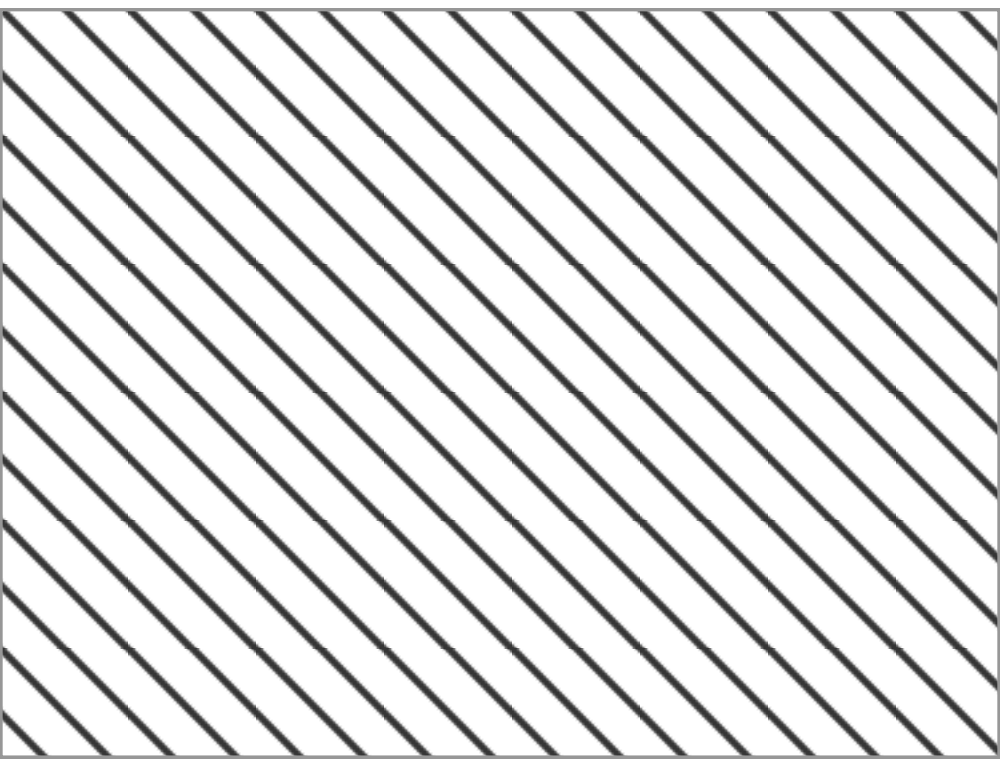
NOVEMBER 10 Thursday
2016 AICP SHOW IN DALLAS
Learn More

DECEMBER 15 Wednesday
2016 AICP NEXT AWARDS IN MINNEAPOLIS
Learn More



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# AICP AWARDS ENTRY INFORMATION



## IMPORTANT DATES/INFO

THE ENTRY WEBSITE FOR THE 2017 AICP AWARDS:
http://www.awardcore.com/aicp

---

DEADLINE FOR ENTRIES:
March 3, 2017

EXTENDED DEADLINE FOR ENTRIES:
March 10, 2017 (Late Fees Apply)

---

ELIGIBILITY PERIOD:
Work Launched/Aired Between February 29, 2016 and February 26, 2017.

---

ENTRY FEES:

A single entry, including the single categories in The AICP Next Awards: $245

An AICP Show Advertising Excellence Campaign entry (2 or 3 spots): $495

An AICP Next Awards Integrated Campaign

ENTER AICP AWARDS



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## 2017 AICP Week, June 7-9

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The 2017 AICP Show
The 2017 AICP Next Awards
2017 AICP Week Base Camp
Full Schedule
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2017 AICP WEEK, JUNE 7-9

# 2017 AICP WEEK

Presented by LIZ LEWIS CASTING PARTNERS

## TUESDAY, JUNE 7, 2017

**THE 2017 AICP NEXT AWARDS**

7p / The Tishman Auditorium at the New School / 4 hr 30 min

The 2017 AICP Next Awards will debut at The Tishman Auditorium at The New School on Tuesday, June 7th. The AICP Next Awards recognize outstan...

12:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)**
Base Camp - Helen Mills Event Space / 8 hr

9:00AM **AICP NEXT AWARDS CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

7:00PM **THE 2017 AICP NEXT AWARDS**
The Tishman Auditorium at the New School / 4 hr 30 min

...VIEW ALL EVENTS

## WEDNESDAY, JUNE 8, 2017

12:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)**
Base Camp - Helen Mills Event Space / 8 hr

9:00AM **AICP NEXT AWARDS CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

...VIEW ALL EVENTS

## THURSDAY, JUNE 9, 2017

**THE 2017 AICP SHOW: THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL**

7p / The Museum of Modern Art / 5 hr 30 min

The 2017 AICP Show: The Art & Technique of the American Commercial will premiere on Thursday, June 9th at The Museum of Modern Art in New York...

12:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)**
Base Camp - Helen Mills Event Space / 8 hr

9:00AM **AICP NEXT AWARDS CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

7:00PM **THE 2016 AICP SHOW: THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL**
The Museum of Modern Art / 5 hr 30 min

...VIEW ALL EVENTS

REGISTRATION

TRAVEL INFO

## SPEAKERS



JEFFERSON BURRUSS
GSD&M



GERARD CAPUTO
BBH NEW YORK



JULES DALY
RSA FILMS



JEN DENNIS
RSA FILMS



JUSTIN DENTON
VRSE.WORKS



TIM DILLON
MPC

...VIEW ALL SPEAKERS

## SOCIAL FEED

...VIEW MORE POSTS: #AICPAWARDS

## AICP PARTNERS

## SUPPORTING PARTNERS



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2017 AICP WEEK, JUNE 7-9

# 2017 AICP WEEK

Presented by LIZ LEWIS CASTING PARTNERS

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Base Camp - Helen Mills Event Space / 8 hr

9:00AM **AICP NEXT AWARDS CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

10:00AM **AICP NEXT AWARDS INTEGRATED CAMPAIGN WINNERS**
Base Camp - Helen Mills Event Space / 1 hr

11:00AM **SCREENING OF THE AICP NEXT AWARDS SHORTLIST**
Base Camp - Helen Mills Event Space / 1 hr

12:30PM **LUNCH & LEARN: "STOCK SAVES THE DAY" PRESENTED BY DISSOLVE**
Base Camp - Helen Mills Event Space / 1 hr 30 min

2:00PM **2016 AICP SHOW CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

3:00PM **DIVERSITY IN DIRECTION**
Base Camp - Helen Mills Event Space / 1 hr

7:00PM **THE 2016 AICP NEXT AWARDS**
The Tishman Auditorium at the New School / 4 hr 30 min

## WEDNESDAY, JUNE 8, 2017

12:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)**
Base Camp - Helen Mills Event Space / 8 hr

9:00AM **AICP NEXT AWARDS CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

10:00AM **THE WORK BEHIND THE WORK: HOW VR EXPERIENCES ARE CREATED**
Base Camp - Helen Mills Event Space / 1 hr

11:00AM **THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST**
Base Camp - Helen Mills Event Space / 1 hr

12:00PM **SCREENING OF THE 2016 AICP SHOW SHORTLIST**
Base Camp - Helen Mills Event Space / 1 hr 30 min

2:00PM **THE EXPERIENCE IS EVERYTHING**
Base Camp - Helen Mills Event Space / 1 hr

3:30PM **SCREENING OF THE 2016 AICP SHOW SHORTLIST**
Base Camp - Helen Mills Event Space / 1 hr 30 min

## THURSDAY, JUNE 9, 2017

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7p / The Museum of Modern Art / 5 hr 30 min

The 2017 AICP Show: The Art & Technique of the American Commercial will premiere on Thursday, June 9th at The Museum of Modern Art in New York...

12:30AM **AICP BUSINESS AFFAIRS BOOT CAMP**
Base Camp - Helen Mills Event Space / 4 hr

8:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 3 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST**
Base Camp - Helen Mills Event Space / 3 hr

7:00PM **THE 2016 AICP SHOW: THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL**
The Museum of Modern Art / 5 hr 30 min

### AICP PARTNERS

### SUPPORTING PARTNERS



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2017 AICP WEEK, JUNE 7-9

# 2017 AICP WEEK

Presented by LLCP LIZ LEWIS CASTING PARTNERS

## TRAVEL INFO

THE LONDON NYC

The London NYC has a special offer for 2017 AICP Week. To reserve the AICP Week rate, please call 1-888-LONDNYC and reference the AICP MoMA call-in block by May 23rd. This is first come, first served.

## AICP PARTNERS

## SUPPORTING PARTNERS



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# 2017 AICP WEEK, JUNE 7-9

2017 AICP WEEK

Presented by LLCP LIZ LEWIS CASTING PARTNERS

## THE 2017 AICP NEXT AWARDS

**TUESDAY, JUNE 7TH 2017 | 7:00 PM - 11:30 PM**

The Tishman Auditorium at the New School
63 Fifth Avenue New York, NY 10003




The 2017 AICP Next Awards will debut at The Tishman Auditorium at The New School on Tuesday, June 7th. The AICP Next Awards recognize outstanding work and the creative forces behind it, but are much more than an awards competition - it is a platform for thought leadership and analysis by those pushing boundaries and raising the bar higher on marketing content.

TICKETS

### MASTER OF CEREMONIES:

**2017 AICP Next Awards Judging Chair - Jeff Kling,** Chief Creative Officer, Fallon Worldwide

### INTEGRATED CAMPAIGN WINNERS/ PRESENTERS:

**Netflix - "House of Cards - FU 2016", BBH New York**
**Gerard Caputo,** Executive Creative Director, BBH New York
**Megan Piro,** Director of Communications Planning, BBH New York

**REI - "#OptOutside", Venables Bell & Partners**
**Craig Allen,** Director of Integrated Production, Venables Bell & Partners
**Mike Riley,** Senior Strategist, Venables Bell & Partners

**Vodafone Romania - "Sunday Grannies", McCann Bucharest**
**John Mescall**, Global Executive Creative Director, McCann Worldgroup

### EVENING SCHEDULE:

**6:30pm** - Doors Open
**7:00pm** - Presentation of the 10th AICP Next Awards
**9:00pm** - Next Awards Cocktail Reception
**11:30pm** - Reception Ends

## SPEAKERS



**JEFFERSON BURRUSS**
GSD&M



**GERARD CAPUTO**
BBH NEW YORK



**JULES DALY**
RSA FILMS



**JEN DENNIS**
RSA FILMS

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2017 AICP WEEK, JUNE 7-9

# 2017 AICP WEEK

Presented by LLCP LIZ LEWIS CASTING PARTNERS



## GERARD CAPUTO

BBH NEW YORK

Follow @BBHNewYork

Gerard joined BBH New York in January of 2014. He oversees creative development across a number of accounts including Playstation, Newell Rubbermaid brands, Harman/Kardon and Great Nations Eat.

Prior to BBH, Gerard was the ECD on American Express at Ogilvy, NY, and ECD of the CP+B o ce in Miami. He started his career at Mullen and served as a creative at Fallon, BBDO and DDB where he contributed to legendary FedEx campaigns, as well as, PBS, BMW, Citibank and monster.com. His work has been honored with an Emmy, as well as, numerous Cannes Lions, One Show Pencils, Clios and Adweek's Best of the Decade.

Gerard resides in Weehawken, New Jersey with his ancée, Rebecca, who just so happens to be the Head of Art Production at BBH New York.

### PARTICIPATING IN

JUNE 7 Tuesday

AICP NEXT AWARDS INTEGRATED CAMPAIGN WINNERS

Learn More

JUNE 7 Tuesday

THE 2017 AICP NEXT AWARDS

Learn More

ALL SPEAKERS

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2016 AICP Week, June 6-8

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## Featured Events

March 17, 2017 - AICP Town Hall on 4K & HDR: NYC

March 18, 2017 - AICP Production Training Seminar in New York: Day 1

March 19, 2017 - AICP Production Training Seminar in New York: Day 2

...VIEW ALL

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## Membership

- Member Directory
- Types of Membership
- Membership Benefits
- Membership Perks and Special Offers
- Members with Diversity Certification

...VIEW ALL

Sign In

# AICP HOTEL RATES

Select City

## CALIFORNIA

### Los Angeles Area - Beverly Hills

**Avalon**
9400 West Olympic Blvd,
Beverly Hills, CA 90212
(310) 277-5221

Contact:
Sandra Pineda, Regional Director of Sales
(310) 299-7289
sandra@avalonhotel.com
More Information

Promo Code: AICP

---

*Jan 1, 2017 - Dec 30, 2017*

| | |
|---|---|
| **Deluxe Room** | **$240** |
| **Avalon Premier Queen** | **$250** |
| **Avalon Premium Junior Suite** | **$260** |

**Hotel Palomar Los Angeles | Beverly Hills**
10740 Wilshire Blvd., Los Angeles, CA 90024

Contact:
Lindsey Lucero, Director of Individual Travel,
(424) 901-7235
Lindsey.Lucero@HotelPalomar.com

---

*Jan 1, 2017 - June 30, 2017*

| | |
|---|---|
| **Deluxe Room** | **$289** |
| **Premiere Room** | **$309** |

---

*Jul 1, 2017 - Aug 31, 2017*

| | |
|---|---|
| **Deluxe Room** | **$269** |
| **Premiere Room** | **$289** |

### Los Angeles Area - Burbank

**Coast Anabelle Hotel**
2011 W. Olive Avenue, Burbank, CA 91506

Contact:
Michelle Freedman, Director of Sales and Marketing, (818) 806-1223
mfreedman@coasthotelsusa.com
More Information

Promo Code: AICP

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*Jan 1, 2017 - Dec 31, 2017*

**15% off Best Available Rate**

---

Includes complimentary WiFi, parking, local hotel car service, Burbank Airport shuttle service, 10% off food at Olives Bistro.



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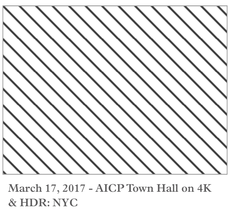
EVENTS

# 2017 AICP WEEK

June 7: 2017 AICP Next Awards Premiere
June 9: 2017 AICP Show Premiere
2017 AICP Week Schedule

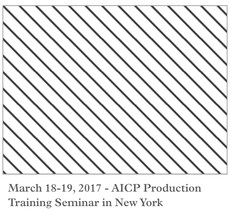
## June 7-9, 2017 - AICP Week in New York

The 2017 AICP Next Awards will debut on Tuesday, June 7th. The 2017 AICP Show: The Art & Technique of the American Commercial will premiere on Thursday, June 9th. During AICP Week, there will be a series of discussions and panels featuring several distinguished figures in advertising. Please see the schedule of events.



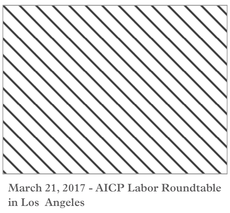
March 17, 2017 - AICP Town Hall on 4K & HDR: NYC

Facts and Truth.



March 18-19, 2017 - AICP Production Training Seminar in New York

In-depth classes taught by production



March 21, 2017 - AICP Labor Roundtable in Los Angeles

Discuss the issues of the day with your

Ad Unit: 300x250px

## ALL UPCOMING EVENTS

MARCH 17 Friday — AICP TOWN HALL ON 4K & HDR: NYC — Learn More

MARCH 18 Saturday — AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 1 — Register

MARCH 19 Wednesday — AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 2 — Register

MARCH 21 Tuesday — AICP LABOR ROUNDTABLE IN LOS ANGELES — Learn More

MARCH 29 Wednesday — AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK — Learn More

APRIL 1 Saturday — AICP PRODUCTION TRAINING SEMINAR IN CHICAGO: DAY 1 — Register

APRIL 2 Sunday — AICP PRODUCTION TRAINING SEMINAR IN CHICAGO: DAY 2 — Register

APRIL 1 Wednesday — AICP LABOR ROUNDTABLE IN NEW YORK — Learn More

APRIL 5 Tuesday — AICP LABOR ROUNDTABLE IN LOS ANGELES — Register

APRIL 18 Tuesday — AICP LABOR ROUNDTABLE IN LOS ANGELES — Register

MAY 6 Saturday — AICP PRODUCTION TRAINING SEMINAR IN ATLANTA — Register

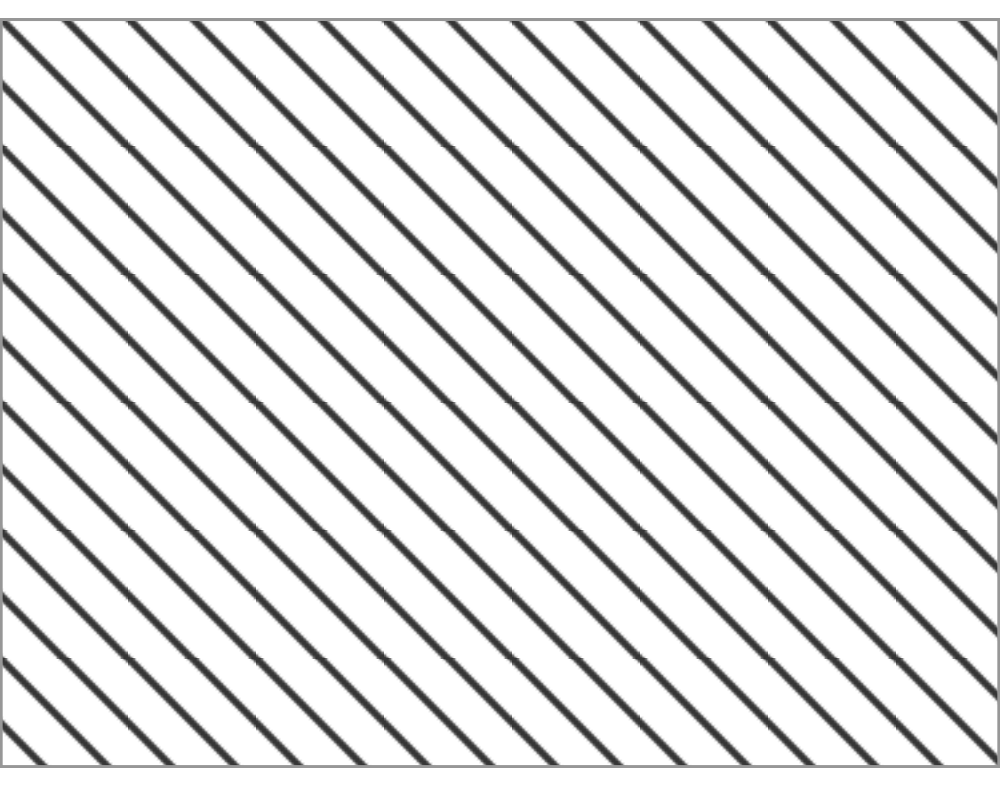
JULY 27 Tuesday — 2017 AICP AWARDS IN LOS ANGELES — Tickets

...VIEW PAST EVENTS



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# 2017 AICP AWARDS IN LOS ANGELES



The screenings of the 2017 AICP Show. and 2017 Next Awards, featuring a live panel hosted by AICP Next Awards Jury Presidents & Judges: Winston Binch, Chief Digital Officer, Deutsch North America; Jen Dennis, EP of Branded Content and VR, RSA Films; Tiffani Manaba, VP/Executive Producer, Advertising & Games, Digital Domain; Kirk Souder, Co-Founder, enso.

## TUESDAY, JULY 27, 2017

**THE 2017 NEXT AWARDS AND THE 2017 AICP SHOW**

Location: Hammer Museum

10899 Wilshire Blvd.
Los Angeles, CA 90024

| | |
|---|---|
| 4:30PM | **THE 2017 NEXT AWARDS**<br>Doors Open |
| 5:00PM | **THE 2017 NEXT AWARDS**<br>Screening |
| 7:30PM | **THE 2017 AICP SHOW**<br>Doors Open |
| 8:00PM | **THE 2017 AICP SHOW**<br>Screening |

**TICKETS**

**ABOUT AICP AWARDS TOUR**

**TRAVEL INFO**

## SPEAKERS

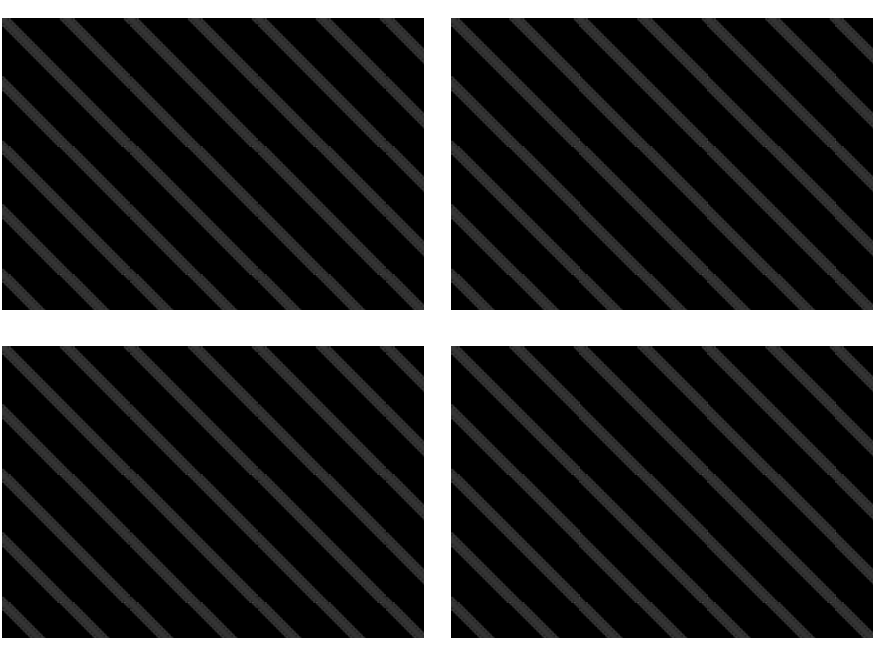


**JUSTIN DENTON**
VRSE.WORKS

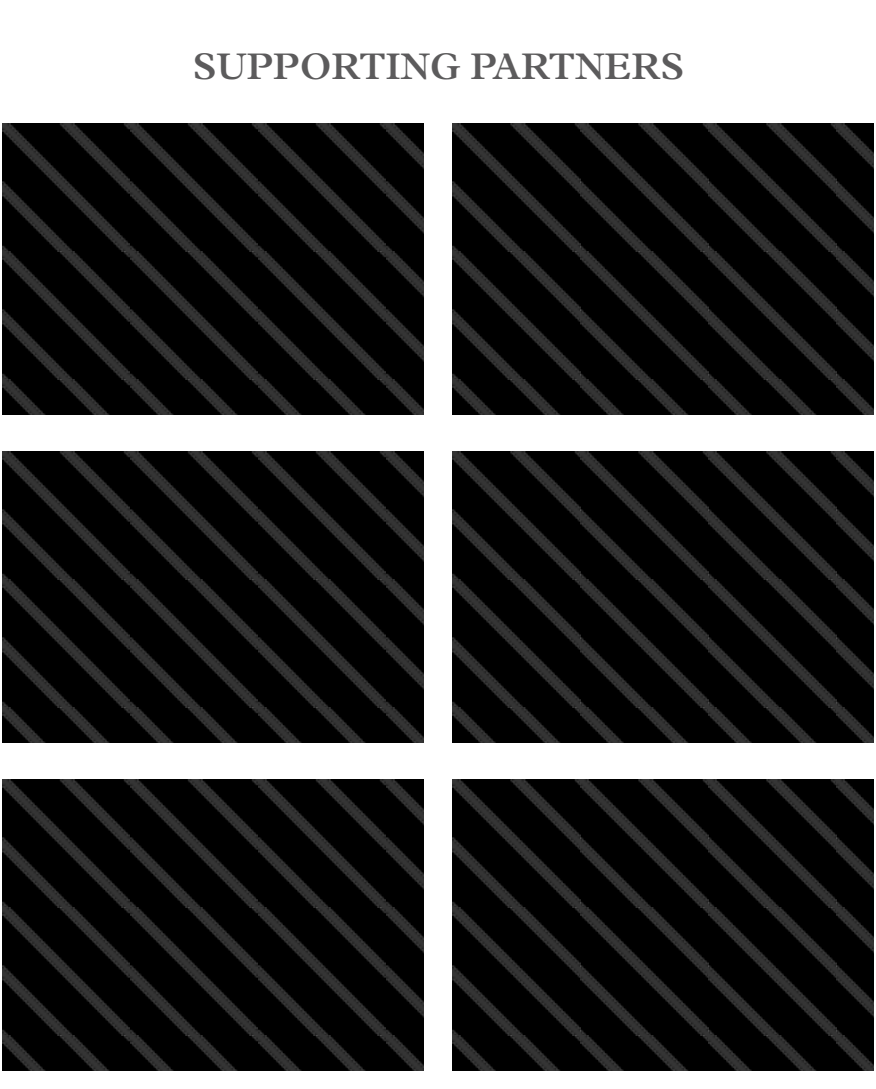
## SOCIAL FEED

...VIEW MORE POSTS

## AICP PARTNERS



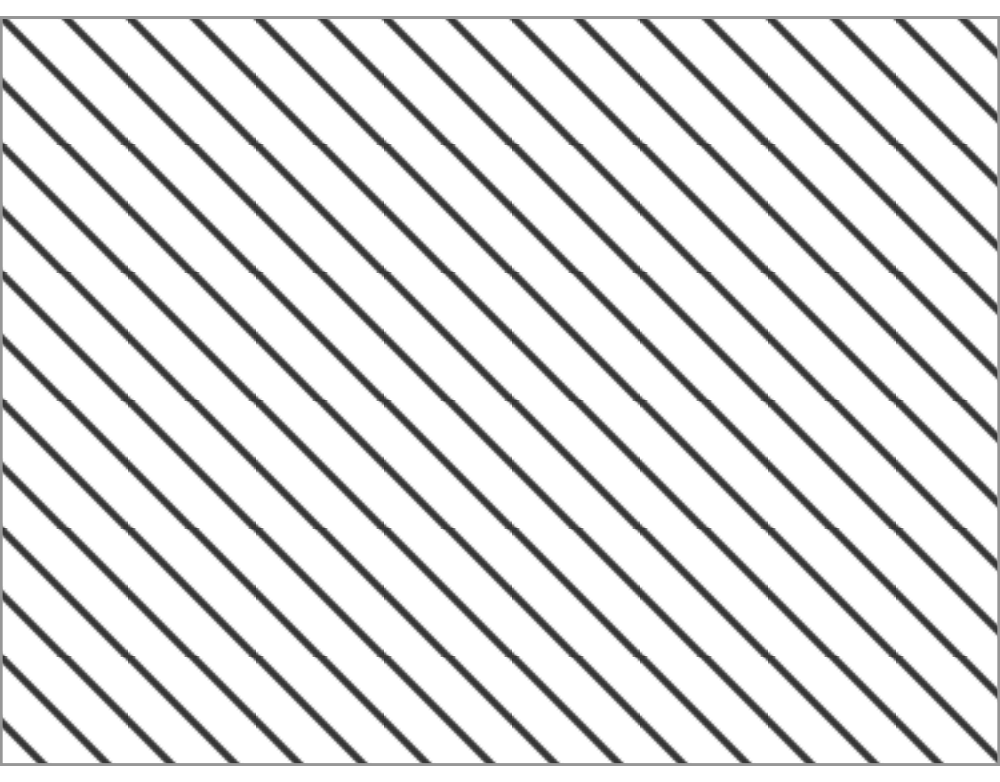
## SUPPORTING PARTNERS





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# AICP PRODUCTION TRAINING SEMINAR IN NEW YORK



This in-depth series of classes offers a

## TUESDAY, MARCH 18, 2017

**PRODUCTION SEMINAR - DAY 1**

Location: AICP National Office

Day 1 Outline: Crew Labor and Unions, Partnering With the Financial Department, The Bid

| | |
|---|---|
| 8:30AM | **BREAKFAST**<br>Base Camp - Helen Mills Event Space / 8 hr 30 min |
| 9:00AM | **MORNING SESSION**<br>Base Camp - Helen Mills Event Space / 8 hr |
| 12:00AM | **LUNCH**<br>Base Camp - Helen Mills Event Space / 1 hr |
| 7:00PM | **AFTERNOON SESSION**<br>The Tishman Auditorium at the New School / 4 hr 30 min |

## TUESDAY, MARCH 19, 2017

**PRODUCTION SEMINAR - DAY 2**

Location: AICP National Office

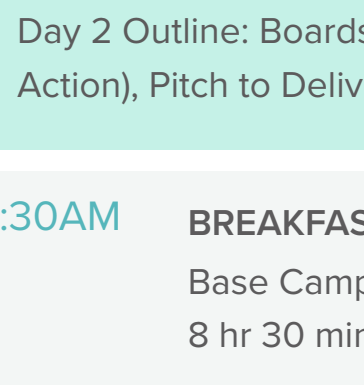
Day 2 Outline: Boards to Broadcast (Live Action), Pitch to Delivery (Digital)

| | |
|---|---|
| 8:30AM | **BREAKFAST**<br>Base Camp - Helen Mills Event Space / 8 hr 30 min |
| 9:00AM | **MORNING SESSION**<br>Base Camp - Helen Mills Event Space / 8 hr |
| 12:00AM | **LUNCH**<br>Base Camp - Helen Mills Event Space / 1 hr |
| 7:00PM | **AFTERNOON SESSION**<br>The Tishman Auditorium at the New School / 4 hr 30 min |

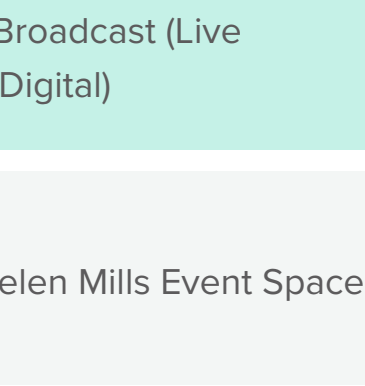
**REGISTRATION**

**MORE INFO**

### Speakers



**JULES DALY**
RSA FILMS



**JEN DENNIS**
RSA FILMS

## SOCIAL FEED

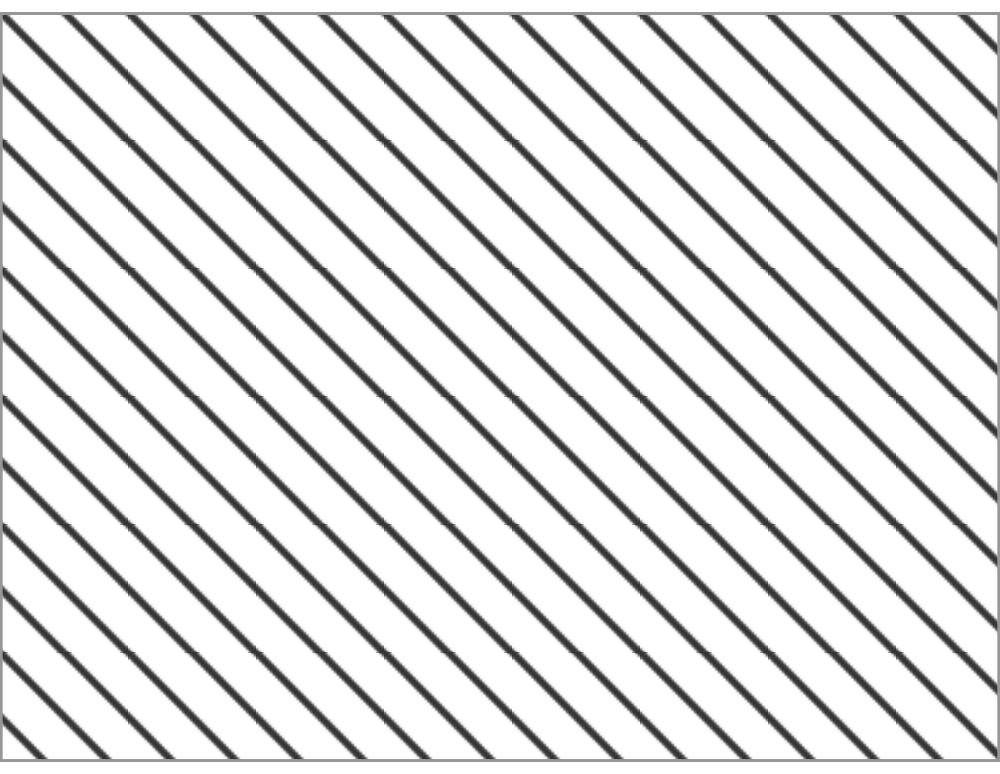
...VIEW MORE POSTS

PARTNERS | CONTACT

Disclaimer

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# AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK



## WEDNESDAY, MARCH 29, 2017

AICP BUSINESS AFFAIRS ROUNDTABLE

Location: AICP National Office

3 West 18th Street
5th Floor
New York, NY 10011

8:30AM **BREAKFAST**
AICP National Office

9:00AM **MEETING**
AICP National Office

Please join us for a Business Affairs Roundtable in New York. This is an opportunity to discuss the issues of the day with your peers.

As business affairs issues become more complex, the AICP is offering the opportunity to have questions and concerns about business affairs issues addressed in small gatherings throughout the course of the year.

The small group format offers an opportunity to meet and discuss any business affairs issues and questions in an informal setting, and allow for interaction and discussion with your peers. While there is no set agenda for these roundtables, topics covered may include client guidelines, cost consultant requirements,

RSVP

## SOCIAL FEED

...VIEW MORE POSTS

PARTNERS | CONTACT

Disclaimer

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# AICP PRODUCTION TRAINING SEMINAR IN ATLANTA

## TICKET OPTIONS

| | |
|---|---|
| 2017 AICP PRODUCTION SEMINAR IN ATLANTA | $400.00 |

ORDER BY CREDIT CARD

(3.25% processing charge applies)



©2017 Association of Independent Commercial Producers

# AICP PRODUCTION TRAINING SEMINAR IN ATLANTA

## REGISTRATION

| | | |
|---|---|---|
| 2017 AICP PRODUCTION SEMINAR IN ATLANTA | 1 | $400.00 |

Pay by Credit Card (Add $13.00)

A 3.25% processing fee will be added to your order if paying by credit card.

CONTINUE



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# AICP PRODUCTION TRAINING SEMINAR IN ATLANTA

## CREDIT CARD ORDER

**YOUR CART HAS BEEN UPDATED**

Your new total is $413.00

2017 AICP PRODUCTION SEMINAR IN ATLANTA

$413.00

1 ADD

Price Includes a 3.25% credit card processing fee.

CONTINUE

PARTNERS | CONTACT

Disclaimer

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# AICP PRODUCTION TRAINING SEMINAR IN ATLANTA

## ORDER REVIEW

Please review your order details and enter promo code (if applicable).

| | | |
|---|---|---|
| 2017 AICP PRODUCTION SEMINAR IN ATLANTA | 1 | $413.00 |

Promo Code:

UPDATE AND CONTINUE



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# AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

## RSVP

AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

0

ADD

CONTINUE



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# AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

You must be signed in in to complete your purchase. If you have not created an account, please use Account Registration form below.

## SIGN IN

EMAIL

PASSWORD

Forgot your Password?

SIGN IN

## ACCOUNT REGISTRATION

* Required Fields

FIRST NAME * Ilya

LAST NAME * Startsev

COMPANY * IMC

ADDRESS * WeWork at Fulton Ce

ADDRESS (LINE 2) 200 Broadway

STATE * New York

INTERNATIONAL PROVINCE

ZIP / POSTAL CODE * 10038

COUNTRY * United States

PHONE * 212-343-1578

SUBSCRIBE TO RECEIVE

- [x] Notification of Future Events
- [x] Newsletter

CONTINUE



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# AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

Please confirm your details below.

## REGISTRATION INFO

* Required Fields

| | |
|---|---|
| FIRST NAME * | Ilya |
| LAST NAME * | Startsev |
| COMPANY * | IMC |
| ADDRESS * | WeWork at Fulton Ce |
| ADDRESS (LINE 2) | 200 Broadway |
| STATE * | New York |
| INTERNATIONAL PROVINCE | |
| ZIP / POSTAL CODE * | 10038 |
| COUNTRY * | United States |
| PHONE * | 212-343-1578 |

SUBSCRIBE TO RECEIVE

- [x] Notification of Future Events
- [x] Newsletter

CONTINUE



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# AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

Your RSVP is on file but you need to complete registration process below.

## ATTENDEES REGISTRATION

If you know the names of the attendee(s). please fill out below. You may update attendees' names at any time by loggin into your account.

2017 AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

ATTENDEE #1

1

Last Name

Company

ATTENDEE #2

First Name

Last Name

Company

ATTENDEE #3

First Name

Last Name

Company

SAVE



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# AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

Your order is complete. You can update attendees' names anytime through your account page.

## CONFIRMATION

Please provide attendees' names to be used for name tags.

2017 AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

ATTENDEE #1

First Name

Last Name

Company

SAVE

ATTENDEE #2

First Name

Last Name

Company

SAVE

ATTENDEE #3

First Name

Last Name

Company

SAVE

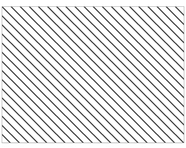
Please provide attendees' names to be used for name tags.

# 2017 AICP WEEK

June 6: 2017 AICP Next Awards Premiere

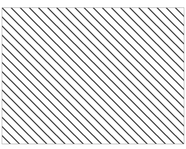
June 7: 2017 AICP Show Premiere

AICP Awards Archive



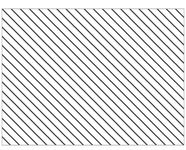
**The Commercial Directors Diversity Program**

See the directors selected for the first-ever CDDP showcase.



**AICP Educational Programs for Industry Professionals**

Learn the ins and outs of the business.



**"Spotted" - AICP Monthly Newsletter on Industry Topics**

Sign up for the members-only newsletter.

## AICP Guidelines

Industry guidelines for responsible business practices between production companies and their contracting-clients.

**AICP Guidelines**
Responsible business practices for live action production.

**AICP Green Guidelines**
Make your production more sustainable. Follow our best green standards and practices.

**AICP Digital Guidelines**
Industry standards for producing digital content.

... VIEW MORE BUSINESS RESOURCES

## Calendar

EVENTS | LABOR DATES

| | | |
|---|---|---|
| MARCH 1 Friday | AICP TOWN HALL ON 4K & HDR: NYC | Learn More |
| MARCH 18 Saturday | AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 1 | Register |
| MARCH 19 Sunday | AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 2 | Register |
| MARCH 21 Tuesday | AICP LABOR ROUNDTABLE IN LOS ANGELES | Learn More |
| MARCH 29 Wednesday | AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK | Learn More |
| APRIL 1 Saturday | AICP PRODUCTION TRAINING SEMINAR IN CHICAGO | Register |
| APRIL 5 Wednesday | AICP LABOR ROUNDTABLE IN NEW YORK | Learn More |
| APRIL 18 Tuesday | AICP LABOR ROUNDTABLE IN LOS ANGELES | Register |
| MAY 6 Saturday | AICP PRODUCTION TRAINING SEMINAR IN ATLANTA | Register |

... VIEW ALL EVENTS

## Membership

AICP is a national trade organization offering member companies numerous services and benefits. National membership in AICP falls into General and Associate categories.

Search membership directory

**Browse Member Directory**
Look up AICP member companies by category or region.

**Membership Benefits**
Member companies recieve numerous services and benefits.

**Update Your Directory Listing**
Submit updates to your company profile.

... MORE ABOUT AICP MEMBERSHIP

AICP PARTNERS

SUPPORTING PARTNERS



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# BUSINESS AFFAIRS INFORMATION

For 40 years, the Association of Independent Commercial Producers has focused exclusively on the needs and interests of commercial production companies in the United States. Founded in 1972 by a small group of television commercial production companies, today's AICP has grown to account for some 80-85 percent of all domestic commercials whether produced for traditional broadcast channels, or non-traditional use, public or private viewing. The AICP serves as a strong collective voice for this $5+ billion industry.

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## IN THIS SECTION



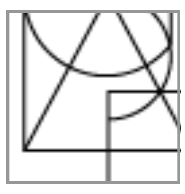
### AICP Agreements

Several of these agreements are only available to members.



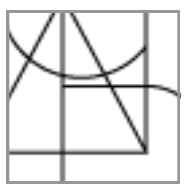
### AICP Analysis Of Advertising Agency Contracts

Several of these agreements are only available to members.



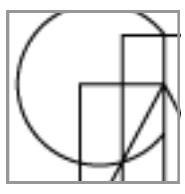
### AICP Forms & Releases

AICP Releases, Location Forms, Permit Checklist



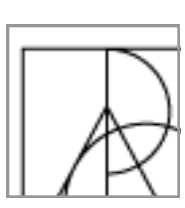
### AICP Guidelines

Guidelines for responsible business practices between production companies and their contracting-clients.



### Business Affairs Bulletins

Archive of AICP Bulletins.



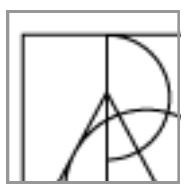
### Client Guidelines

The AICP Business Affairs Committee often reviews guidelines, contracts and whitepapers put out by clients.



### Insurance Information

Insurance handbooks and checklists.



### Universal Principles Of Engagement

The universal principles on which commercials production companies should be engaged.



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Search

# BUSINESS AFFAIRS INFORMATION

For 40 years, the Association of Independent Commercial Producers has focused exclusively on the needs and interests of commercial production companies in the United States. Founded in 1972 by a small group of television commercial production companies, today's AICP has grown to account for some 80-85 percent of all domestic commercials whether produced for traditional broadcast channels, or non-traditional use, public or private viewing. The AICP serves as a strong collective voice for this $5+ billion industry.

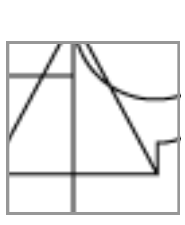
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## IN THIS SECTION



### AICP Agreements

Several of these agreements are only available to members.



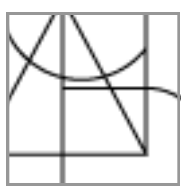
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### AICP Forms & Releases

AICP Releases, Location Forms, Permit Checklist



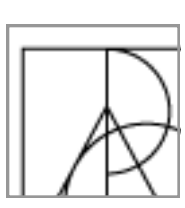
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Archive of AICP Bulletins.



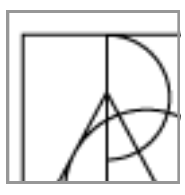
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### Universal Principles Of Engagement

The universal principles on which commercials production companies should be engaged.



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# AICP AGREEMENTS

Several of these agreements are only available to members. For those agreements, you will be prompted to enter your company and password.

## AICP Standard Commercial Production Agreement

- AICP Standard Commercial Production Agreement
- AICP Standard Commercial Production Agreement: Addendum A - Production Specifications and Estimate Form
- AICP Standard Commercial Production Agreement: Addendum B - Editorial Insurance Obligation
- AICP Standard Commercial Production Agreement: Addendum C - Direct Payment Rider/Risk of Loss Rider

## AICP Standard Production Agreement: Digital

## AICP Contract Addenda

## Digital Statement Of Work

## Non-Disclosure Agreements

## aicp.next New Media Contracts & Riders

## AICP Foreign Production Services Agreement

## AICP/PLASA Equipment Rental Terms and Conditions

Ad Unit: 300x250px



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# AICP WEEK, JUNE 6-8, 2017




Presented by LLCP LIZ LEWIS CASTING PARTNERS

## TUESDAY, JUNE 7, 2017

**THE 2017 AICP NEXT AWARDS**
7p / The Tishman Auditorium at the New School / 4 hr 30 min
The 2016 AICP Next Awards will debut at The Tishman Auditorium at The New School on Tuesday, June 7th. The AICP Next Awards recognize outstan...

8:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)**
Base Camp - Helen Mills Event Space / 8 hr

9:00AM **AICP NEXT AWARDS CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

7:00PM **THE 2017 AICP NEXT AWARDS**
The Tishman Auditorium at the New School / 4 hr 30 min

...VIEW ALL EVENTS

## WEDNESDAY, JUNE 8, 2017

8:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)**
Base Camp - Helen Mills Event Space / 8 hr

9:00AM **AICP NEXT AWARDS CURATORS**
Base Camp - Helen Mills Event Space / 1 hr

...VIEW ALL EVENTS

## THURSDAY, JUNE 9, 2017

**THE 2016 AICP SHOW: THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL**
7p / The Museum of Modern Art / 5 hr 30 min
The 2017 AICP Show: The Art & Technique of the American Commercial will premiere on Thursday, June 9th at The Museum of Modern Art in New York...

8:30AM **BASE CAMP HOURS**
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM **EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)**
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7:00PM **THE 2016 AICP SHOW: THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL**
The Museum of Modern Art / 5 hr 30 min

...VIEW ALL EVENTS

REGISTRATION

TRAVEL INFO

## SPEAKERS


**JEFFERSON BURRUSS**
GSD&M


**GERARD CAPUTO**
BBH NEW YORK


**JULES DALY**
RSA FILMS


**JEN DENNIS**
RSA FILMS


**JUSTIN DENTON**
VRSE.WORKS


**TIM DILLON**
MPC

...VIEW ALL SPEAKERS

## SOCIAL FEED

...VIEW MORE POSTS

## AICP PARTNERS

## SUPPORTING PARTNERS



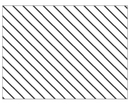
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June 6: 2017 AICP Next Awards Premiere

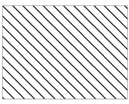
June 7: 2017 AICP Show Premiere

AICP Awards Archive



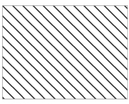
**The Commercial Directors Diversity Program**

See the directors selected for the first-ever CDDP showcase.



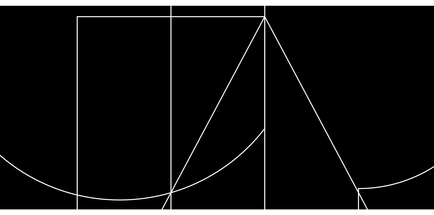
**Education**

Learn the ins and outs of the business



**AICP Newsletter**

Sign up for members-only email newsletter.



## AICP Guidelines

Industry guidelines for responsible business practices between production companies and their contracting-clients.

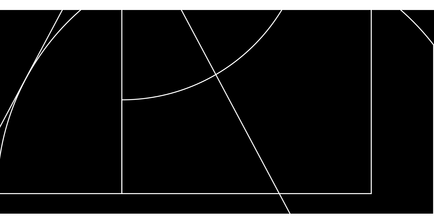


**AICP Guidelines**
Responsible business practices for live action production.

**AICP Green Guidelines**
Make your production more sustainable. Follow our best green standards and practices.

**AICP Digital Guidelines**
Industry standards for producing digital content.

... VIEW MORE BUSINESS RESOURCES

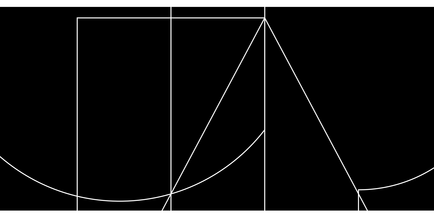


## Calendar

EVENTS LABOR DATES

| | |
|---|---|
| MARCH 1 Friday | AICP TOWN HALL ON 4K & HDR: NYC<br>Learn More |
| SEPTEMBER 1 Friday | AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 1<br>Register |
| MARCH 19 Sunday | AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 2<br>Register |
| MARCH 21 Tuesday | AICP LABOR ROUNDTABLE IN LOS ANGELES<br>Learn More |
| MARCH 29 Wednesday | AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK<br>Learn More |
| APRIL 1 Saturday | AICP PRODUCTION TRAINING SEMINAR IN CHICAGO<br>Register |
| APRIL 5 Wednesday | AICP LABOR ROUNDTABLE IN NEW YORK<br>Learn More |
| APRIL 18 Tuesday | AICP LABOR ROUNDTABLE IN LOS ANGELES<br>Register |
| SEPTEMBER 6 Saturday | AICP PRODUCTION TRAINING SEMINAR IN ATLANTA<br>Register |

... VIEW ALL EVENTS



## Membership

AICP is a national trade organization offering member companies numerous services and benefits. National membership in AICP falls into General and Associate categories.

Search membership directory



**Browse Member Directory**
Look up AICP member companies by category or region.

**Membership Benefits**
Member companies recieve numerous services and benefits.

**Update Your Directory Listing**
Submit updates to your company profile.

... MORE ABOUT AICP MEMBERSHIP



## AICP Partners

AICP PARTNERS



SUPPORTING PARTNERS





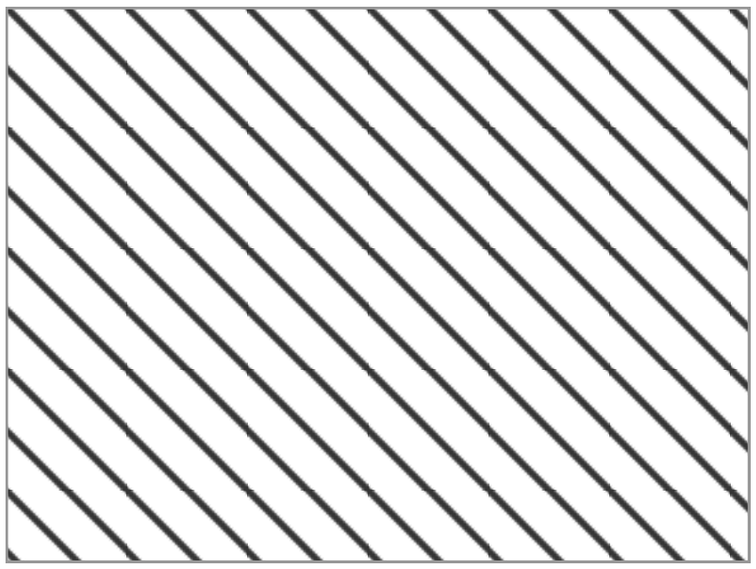
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June 6: 2017 AICP Next Awards Premiere

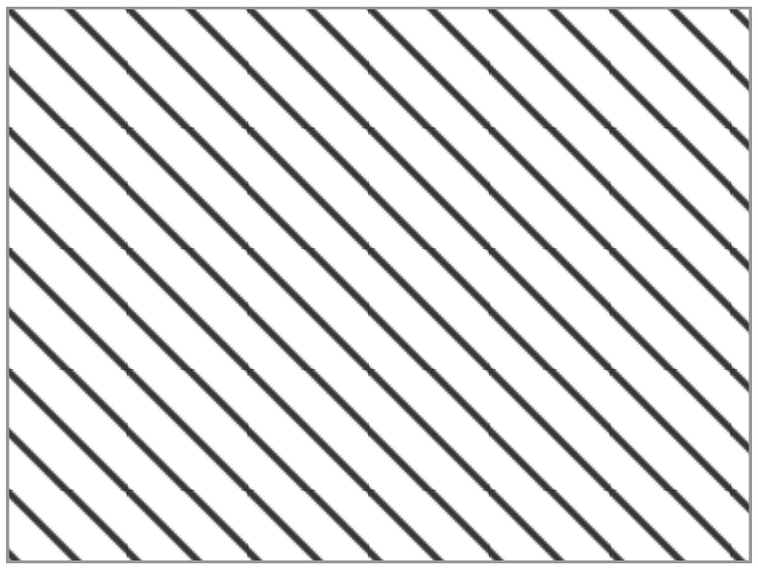
June 7: 2017 AICP Show Premiere

AICP Awards Archive



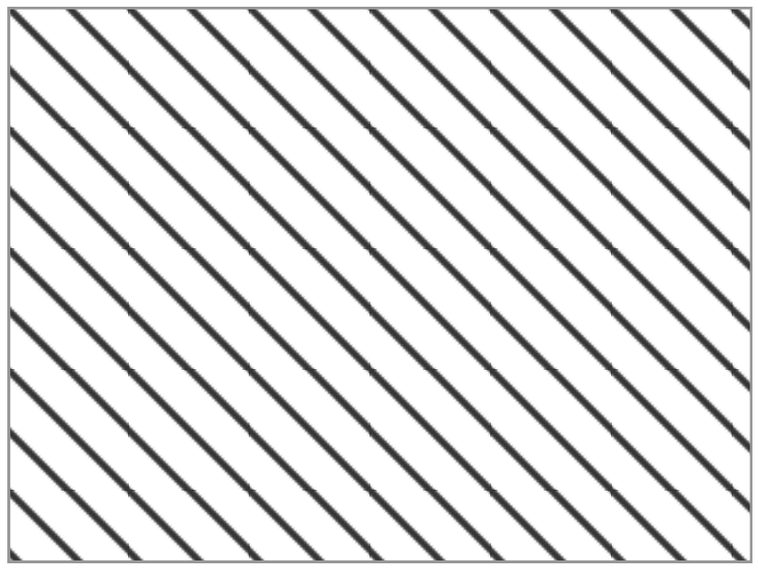
### The Commercial Directors Diversity Program

See the directors selected for the first-ever CDDP showcase.



### Education

Learn the ins and outs of the business



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Sign up for members-only email newsletter.

# RESOURCES

In this section, you will find guidelines, agreements, forms, and other tools to help you efficiently and effectively run your business.

This section also contains information about incentives, production alerts, and other information necessary to day-to-day business.

If you have questions about any of the information in this section, please contact Denise Gilmartin, VP, Business Affairs & Non-Traditional Media at deniseg@aicp.com.

Questions regarding legislation, production updates or alerts, and state tax incentives should be directed to David Phelps, Director of External Relations,

## IN THIS SECTION

### Business Affairs Information
Information about business affairs.

### AICP Legal Initiative
Encouraging agencies to adopt uniform language in production agreements.

### AICP Legislative & Production Information
The AICP working for you and your company.

### Town Hall Presentations
Find all documentation from AICP Town Hall Meetings here.

### AICP Green
Tips for keeping the planet green.

IN THIS SECTION

**Business Affairs Information**
- Production Agreements
- Forms & Releases
- AICP Guidelines
- Bulletins and Position Papers
- Client (Advertiser) Guidelines
- Grievance Review Process
- Insurance Handbook
- Universal Principles Of Engagement
- Bidding Transparencies

**Legal Initiative**
- AICP Analysis of Advertising Agency Contracts

**Legislative & Production Data**
- 2016 Member Survey
- Past Member Surveys
- State Tax Programs

...VIEW ALL

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...VIEW ALL

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# PRODUCTION AGREEMENTS

Several of these agreements are only available to members. For those agreements, you will be prompted to enter your company and password.

## AICP Standard Commercial Production Agreement

- AICP Standard Commercial Production Agreement
- AICP Standard Commercial Production Agreement: Addendum A - Production Specifications and Estimate Form
- AICP Standard Commercial Production Agreement: Addendum B - Editorial Insurance Obligation
- AICP Standard Commercial Production Agreement: Addendum C - Direct Payment Rider/Risk of Loss Rider

## AICP Standard Production Agreement: Digital

## AICP Contract Addenda

## Digital Statement Of Work

## Non-Disclosure Agreements

## aicp.next New Media Contracts & Riders

## AICP Foreign Production Services Agreement

## AICP/PLASA Equipment Rental Terms and Conditions

IN THIS SECTION

Business Affairs Information

- Production Agreements
- Forms & Releases
- AICP Guidelines
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Legislative & Production Data

- 2016 Member Survey
- Past Member Surveys
- State Tax Programs

...VIEW ALL

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# NEWS FROM AICP

| | |
|---|---|
| March 7, 2017 | 2017 AICP SHOW CURATORIAL COMMITTEE ANNOUNCED |
| February 13, 2017 | NICK LAW OF R/GA TO CHAIR THE 2017 AICP NEXT AWARDS |
| January 30, 2017 | LISA MEHLING TO SERVE AS 2017 AICP SHOW CHAIRPERSON |
| August 23, 2016 | AICP APPLAUDS GOVERNOR BROWN FOR SIGNING AB 1941 - LEGISLATION GIVES VOICE TO COMMERCIAL PRODUCERS |
| June 9, 2016 | AICP SHOW HONORS BEST COMMERCIALS OF THE YEAR |
| April 19, 2016 | THE 2016 AICP SHOW & AICP NEXT AWARDS SHORTLISTS RELEASED |
| March 7, 2016 | 2016 AICP SHOW CURATORIAL COMMITTEE ANNOUNCED |
| January 25, 2016 | JULES DALY OF RSA FILMS NAMED CHAIRPERSON OF THE 25TH ANNUAL AICP SHOW<br>Call For Entries Now Open: Entry Deadline is March 4th, 2016 |
| September 24, 2015 | AICP RELEASES RESULTS OF COMPREHENSIVE INDUSTRY SURVEY<br>The 2014 AICP Member Survey Highlights Positive Trends in Production Activity |

IN THIS SECTION

Spotted - The AICP Newsletter

News From AICP

Video Library

- AICP Conferences & Educational Events
- AICP Week Base Camp
- AICP Next Awards Jury Presidents/Jury Chairs/Judges
- Next Awards Opening Montages
- Matt Miller on TV

AICP Bulletins

...VIEW ALL

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June 7: 2017 AICP Next Awards Premiere

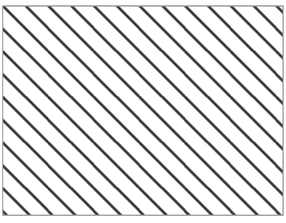
June 9: 2017 AICP Show Premiere

2017 AICP Week Schedule

## June 7-9, 2017 - AICP Week in New York

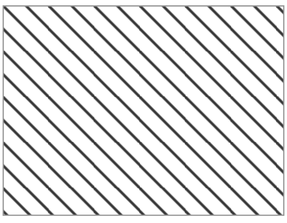
The 2017 AICP Next Awards will debut on Tuesday, June 7th. The 2017 AICP Show: The Art & Technique of the American Commercial will premiere on Thursday, June 9th. During AICP Week, there will be a series of discussions and panels featuring several distinguished figures in advertising. Please see the schedule of events.

Learn More



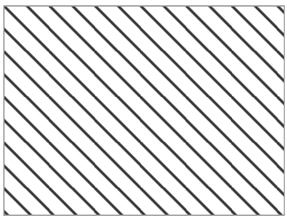
### March 17, 2017 - AICP Town Hall on 4K & HDR: NYC

Facts and Truth



### March 18-19, 2017 - AICP Production Training Seminar in New York

In-depth classes taught by production professionals.



### March 21, 2017 - AICP Labor Roundtable in Los Angeles

Discuss the issues of the day with your peers.

## All Upcoming Events

MARCH 1 Friday — AICP TOWN HALL ON 4K & HDR: NYC — Learn More

SEPTEMBER 1 Friday — AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 1 — Register

MARCH 19 Sunday — AICP PRODUCTION TRAINING SEMINAR IN NEW YORK: DAY 2 — Register

MARCH 21 Tuesday — AICP LABOR ROUNDTABLE IN LOS ANGELES — Learn More

MARCH 29 Wednesday — AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK — Learn More

APRIL 1 Saturday — AICP PRODUCTION TRAINING SEMINAR IN CHICAGO — Register

APRIL 5 Wednesday — AICP LABOR ROUNDTABLE IN NEW YORK — Learn More

APRIL 18 Tuesday — AICP LABOR ROUNDTABLE IN LOS ANGELES — Register

SEPTEMBER 6 Saturday — AICP PRODUCTION TRAINING SEMINAR IN ATLANTA — Register

... VIEW PAST EVENTS



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# AICP CHAPTERS

AICP member companies are broken down into regional chapters, with each chapter represented by a board. Please see below for information on each chapter. If you have any questions, please email davids@aicp.com.

IN THIS SECTION

AICP at a Glance
AICP National Board
AICP Chapters
Staff
Partners
AICP Partners
What is an AICP Partnership?
Partnership Opportunities
AICP Media Sponsors
Contact
Disclaimer

## EAST

## WEST

## MIDWEST

## SOUTHEAST

## FLORIDA

## SOUTHWEST

## MINNESOTA

**Address:** AICP/Minnesota, c/o Twist, 1435 Natchez Avenue South, Minneapolis, MN 55416

**Contact:** Jim Geib, Chapter President, (763) 377-9001

**State Included:** Minnesota

**MINNESOTA CHAPTER WEBSITE**

### MINNESOTA BOARD

**Jim Geib**
President / Representative to the National Board
TWIST

**Fritz Basgen**
Blue 60 Pictures

**Rick Dublin**
Dublin Productions

**Kathy Ferrey**

**Dan Helgemoe**
Gasket Studios

**Jamie Heuton**
HDMG

**Kirk Hokanson**

**Kel Nelson**
Nelson Films

**Meighan McGuire**
Lucky Productions

**Dawn Mans**
Cinequipt, Inc.

**Drew Sondeland**
Splice

**Michael Tabor**

**Beth Wilson**
Drive Thru Productions & Editorial



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# 2017 AICP WEEK

Presented by LLCP LIZ LEWIS CASTING PARTNERS

## 2017 AICP WEEK, JUNE 6-8

### TUESDAY, JUNE 7, 2017

**THE 2017 AICP NEXT AWARDS**
7p / The Tishman Auditorium at the New School / 4 hr 30 min
The 2016 AICP Next Awards will debut at The Tishman Auditorium at The New School on Tuesday, June 7th. The AICP Next Awards recognize outstan...

12:30AM — BASE CAMP HOURS
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM — EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)
Base Camp - Helen Mills Event Space / 8 hr

9:00AM — AICP NEXT AWARDS CURATORS
Base Camp - Helen Mills Event Space / 1 hr

10:00AM — AICP NEXT AWARDS INTEGRATED CAMPAIGN WINNERS
Base Camp - Helen Mills Event Space / 1 hr

11:00AM — SCREENING OF THE AICP NEXT AWARDS SHORTLIST
Base Camp - Helen Mills Event Space / 1 hr

12:30PM — LUNCH & LEARN: "STOCK SAVES THE DAY" PRESENTED BY DISSOLVE
Base Camp - Helen Mills Event Space / 1 hr 30 min

2:00PM — 2016 AICP SHOW CURATORS
Base Camp - Helen Mills Event Space / 1 hr

3:00PM — DIVERSITY IN DIRECTION
Base Camp - Helen Mills Event Space / 1 hr

7:00PM — THE 2016 AICP NEXT AWARDS
The Tishman Auditorium at the New School / 4 hr 30 min

### WEDNESDAY, JUNE 8, 2017

12:30AM — BASE CAMP HOURS
Base Camp - Helen Mills Event Space / 8 hr 30 min

9:00AM — EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST (ALL DAY EVENT)
Base Camp - Helen Mills Event Space / 8 hr

9:00AM — AICP NEXT AWARDS CURATORS
Base Camp - Helen Mills Event Space / 1 hr

10:00AM — THE WORK BEHIND THE WORK: HOW VR EXPERIENCES ARE CREATED
Base Camp - Helen Mills Event Space / 1 hr

11:00AM — THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST
Base Camp - Helen Mills Event Space / 1 hr

12:00PM — SCREENING OF THE 2016 AICP SHOW SHORTLIST
Base Camp - Helen Mills Event Space / 1 hr 30 min

2:00PM — THE EXPERIENCE IS EVERYTHING
Base Camp - Helen Mills Event Space / 1 hr

3:30PM — SCREENING OF THE 2016 AICP SHOW SHORTLIST
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### THURSDAY, JUNE 9, 2017

**THE 2016 AICP SHOW: THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL**
7p / The Museum of Modern Art / 5 hr 30 min
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12:30AM — AICP BUSINESS AFFAIRS BOOT CAMP
Base Camp - Helen Mills Event Space / 4 hr

8:30AM — BASE CAMP HOURS
Base Camp - Helen Mills Event Space / 3 hr 30 min

9:00AM — EXPERIENCE THE AICP NEXT AWARDS VIRTUAL REALITY SHORTLIST
Base Camp - Helen Mills Event Space / 3 hr

7:00PM — THE 2016 AICP SHOW: THE ART & TECHNIQUE OF THE AMERICAN COMMERCIAL
The Museum of Modern Art / 5 hr 30 min

IN THIS SECTION

2017 AICP Week, June 6-8
- The 2017 AICP Show
- The 2017 AICP Next Awards
- 2017 AICP Week Base Camp
- Full Schedule
- Registration
- Speakers
- Travell Info
- Social Feed
- Sponsors

AICP Awards Tour

Featured Events
- March 17, 2017 - AICP Town Hall on 4K & HDR: NYC
- March 18-19, 2017 - AICP Production Training Seminar in New York

...VIEW ALL

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# AICP BUSINESS AFFAIRS ROUNDTABLE IN NEW YORK

Please confirm your details below.

## REGISTRATION INFO

* Required Fields

| | |
|---|---|
| FIRST NAME * | Ilya |
| LAST NAME * | Startsev |
| COMPANY * | IMC |
| ADDRESS * | WeWork at Fulton Ce |
| ADDRESS (LINE 2) | 200 Broadway |
| STATE * | New York |
| INTERNATIONAL PROVINCE | |
| ZIP / POSTAL CODE * | 10038 |
| COUNTRY * | United States |
| PHONE * | 212-343-1578 |

SUBSCRIBE TO RECEIVE

- [x] Notification of Future Events
- [x] Newsletter

CONTINUE

IN THIS SECTION

2017 AICP Week, June 6-8

- The 2017 AICP Show
- The 2017 AICP Next Awards
- 2017 AICP Week Base Camp
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AICP Awards Tour

AICP Business Affairs Roundtable in New York

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